

# Summer Camp Made Easy

## Did you know that KECamps is the leader in operating country club day camps nationwide?

If you have been looking for a new way to add a fresh, friendly and functional service to your club atmosphere, it's time to focus on the kids! Positioning your club as family-friendly is the way to keep your members engaged and prospective members interested, and offering a variety of child-related activities throughout the year is a wonderful way to get started. To truly round out the experience and provide families with a consistent and quality option, an all-around summer day camp is the way to go.

Offering a summer camp at your club will have minimal impact on your day-to-day operations while providing measurable rewards. The children enrolled in the program will be more likely to sign-up for golf and/or tennis lessons and clinics throughout the year after their exposure to these sports at camp. The parents of the campers will be much more likely to use the club on a more frequent basis as they will be there when dropping-off/picking-up their children. And finally, you can feel confident that you are offering a service that is truly worthwhile, convenient and FAMILY-FRIENDLY!

KECamps makes offering a top-notch children's summer camp at your club easy by doing the work for you. Not only will camp be an exciting option for your current membership, but it will work to engage prospective members as well. KECamps will provide you with an outstanding day camp experience for your members, both parents and kids alike!

The KECamps program includes recreational golf and tennis, swimming, athletics, arts & crafts, kids fitness (such as martial arts or yoga), fun with foods, group games, super science activities, special events, Wacky Wednesday theme days, and weekly Thankful Thursday community service projects all geared toward campers ages four to 10. We work with you as a team to customize the camp program to suit your club's individual environment and space. Operating a day camp is a large undertaking with many moving parts. That is where KECamps comes in! We handle it all: insurance, licensing, programming, staffing, payroll, administration, marketing materials, registration and customer service.

For 17 years, KECamps has been providing a truly unique day camp experience to thousands of children at our 80-plus clubs nationwide. Bring the family back to your club by offering a summer camp run by true camp professionals. **BR**



**BRINGING THE FAMILY BACK TO YOUR CLUB!**

Looking to offer a children's summer camp at your club?  
Choose KECAMPS, the nationwide leader in operating country club day camps!  
Provide a wonderful member value service and let KECAMPS do the work.

**FOR MORE INFORMATION OR A PROPOSAL FOR YOUR CLUB, PLEASE CONTACT US:  
877.671.CAMP (2267) OR DAN@KECAMPS.COM**

**VISIT US AT THE CMAA EXPO - BOOTH 734**